

UNITED STATES OF AMERICA'S DMV PAGEANT



EMPOWER

INSPIRE



UPLIFT

TEEN (13-17)
MISS (18-28)
MS. (29+)
MRS. (18+)

www.usoamissdc.com

Welcome to UNITED STATES of AMERICA'S DMV Pageant

UNITED STATES of AMERICA PAGEANTS are designed to help women **ACHIEVE** their dreams and make them feel **BEAUTIFUL** inside and out! Our motto is to **EMPOWER** Women, **INSPIRE** others, and **UPLIFT** everyone! We focus on empowering women, promoting positive self-image, and providing an avenue of achievement for today's modern woman. But more importantly, we are an elite sisterhood that provides support and encouragement to inspire each delegate to be the best version of herself!

HOST CITY AND HOTEL INFORMATION:

Coming Soon

DATES: Coming Soon

Example Weekend Schedule:

Friday: Arrival

Saturday: Check In, rehearsal, and group activity

Sunday: Interviews, final pageant, and winners photoshoot



UNITED STATES
of America's
D C • M D • V A

Sincerely,

Hannah Le Tourneau
DMV Executive Director



ELIGIBILITY REQUIREMENTS



Age's per division

Age Divisions:
TEEN:13-17
MISS: 18-28
MS: 29+
MRS.:18+ (Married)

- 1. Is a U.S. citizen, naturalized or has been granted Permanent residency by the United States**
- 2. Is a resident, works, or goes to school in the state they are competing.**
- 3. Is a natural born female.**
- 4. Has never posed nude in film or print media.**
- 5. For Teen and Miss divisions – is not pregnant and has never given birth**
- 6. Must meet age and division requirements as of January 1st 2023**

WARDROBE REQUIREMENTS Opening Number: Black cocktail dress or jumpsuit of your choice with nude colored shoes.

Interview Outfit- You need a nice dress, jumpsuit, or suit. Something that reflects your style and personality. The outfit you select should be suitable for a job interview.

Swimsuit or (Fitness wear for Teen Division): You will have the choice to wear a one piece or a two-piece swimsuit. You will need clear or nude colored shoes. No thongs will be allowed, and bottoms must provide adequate coverage. Teen Division must wear fitness wear, NOT a swimsuit.

Evening Gown- You will need a floor length formal dress, any style, any color. Select a dress that flatters your figure, complexion, and makes you feel beautiful!

AREAS OF COMPETITION



Interview: 25% of your Score

ROUND ROBIN STYLE 5 JUDGES, 3 MINUTES EACH.

Judging Criteria: Knowledge, Spontaneity, Personality, Vocabulary, Voice, Confidence, and Sense of Values will be evaluated.

Here are some of the questions the Judges will be thinking about:

- How well did the contestant answer the question in terms of content and knowledge?
- How quickly was the contestant able to think on her feet?
- How articulate and personable was she?



Swimsuit & Fitness (Teen Only)- 25% of your Score

Judging Criteria: Physical Fitness, Confidence, Choice of Ensemble, Poise, Posture and Execution of Movement will be evaluated.

Here are some of the questions the Judges will be thinking about:

- How well did the contestant model her wardrobe in terms of style and grace?
- How well did the contestant's outfit flatter her figure?
- How well did the contestant convey confidence with body type & choice of ensemble?



Evening Gown: 25% of your Score

Judging Criteria: Confidence, Poise, Posture, Style, Charisma, Grace, Overall Appearance and Stage Presence.

Here are some of the questions the Judges will be thinking about during this area of competition.

- How well did the contestant model her gown in terms of technique and elegance?
- How well did the contestant's gown flatter her figure?



Onstage Question-25% of your Score

Judging Criteria: Knowledge, Spontaneity, Personality, Vocabulary, Voice, Confidence, and Sense of Values will be evaluated.

Here are some of the questions the Judges will be thinking about during this area of competition.

- How well did the contestant answer the question in terms of content and knowledge?
- How quickly was the contestant able to think on her feet?
- How articulate and personable was she?



Patriotic Wear -Not Judged

This is your chance to let your inner fashionista shine while showcasing your American pride! Costumes can reflect National or State characteristics.

ENTRY FEE

Due 2 months before the pageant

\$695 ENTRY FEE + \$299 AD PAGE FEE

Includes:

- Official entry to participate in the State Competition
- Official local title holder's sash
- Official local title holder's tiara
- Full Page Contestant Spotlight Advertisement in the program Book
- Program Book
- Contestant Swag Bag
- Titleholder event at state
- Crowned Queens Full Paid Entry to National Pageant

PAYMENT INFO

Payment #1) \$195 Deposit due immediately!

Reserves Local Title

Payment #2) \$250 Orders Sash and Crown Payment

#3) \$250 Ships Sash and Crown Payment

#4) \$299 Final Payment for AdPage – Due 1 month before state.

ALL FEES ARE NON-REFUNDABLE AND NON-TRANSFERABLE

All payments can be made online via Wix or PayPal to Email:

crownsandflare@gmailby friends and family option only. Any fees charged will be required to be reimbursed



2025 Prize Package

- Official entry to participate in the annual competition
- Official State titleholder's rhinestone embroidered sash
- Official State titleholder's rhinestone tiara
- Designer opening number outfit
- Marc Defang Pageant heels
- Full Page Contestant Spotlight page in the National Program Book
- National Program Book
- National Photo Package (Includes Onstage Competition Photos)
- 3 Nights Hotel Accommodations at the Host Hotel (Shared with another contestant or Partial lodging for private room)
- 2 meals provided per day
- Titleholder Sweatshirt
- Pageant Coaching Package from **Crowns & Flare Pageant Consulting**
- Winners Bouquet from **Story Book Event Planning**
- Crown Cases from **Crowns & Flare Pageant Consulting**
- Competition photo's from **Dee Akright Photography**
- Queens Photoshoot-**Dee Alright Photography**
- Personal Training-**Elite Training LLC**
- Movement Coaching from **Afton Movement**
- **More items will continue to be added throughout the year!**

Documents Needed

To compete in the Pageant, you MUST turn in the following.

1. Official Application- Due Immediately
2. Deposit- Due Immediately
3. Official Paperwork (Contract)- Due Immediately
- Credit Card Authorization Form (Only used if in violation of contract or on delinquent accounts)
4. Headshot, professional photo, NO sash and crowns allowed
5. Copy of birth certificate, naturalization, or permanent resident card
6. Final divorce decree for any previously married MS contestants
7. Ad Page artwork/fees/forms (as soon as they are ready, but NO LATER than October 7th)
8. MRS- Copy of marriage license.
9. Any other documents requested by director.
10. Judges Bio Form- Emailed to Director

*Items 4-10 are due no later than 4 weeks before the pageant

Required Ad Page

Each Contestant will need to have ONE FULL PAGE COLOR ADVERTISEMENT in the Program Book.

Each ad sold after the mandatory page, the contestant will receive 50% back.

*Please submit in PNG or JPEG format

Fundraising Program

To help with the associated costs of competition you can sell ADDITIONAL advertisements in the program book and earn money! We have set up an incentive program for you to help offset your expenses. Listed below are the available advertisements, their costs, and the amount that you will receive for selling the advertisement! You will be provided a sponsorship letter to help you secure sponsors.

Available Advertising in Official Pageant Program Book

*Sale Price for Sponsors is listed. The contestant will get 50% back. Example: Sell an Ad for the back cover, and receive \$300 back

Advertisement Cost for Sponsor Ad:

Back Cover: \$599

Inside Covers \$499

Two Page Spread \$399

Full Page \$299

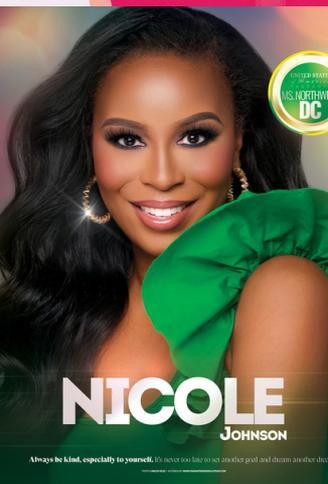
Where to get your USOA approved Ad page!

[https://www.pageantdesignsolutions.com/usoa?](https://www.pageantdesignsolutions.com/usoa?fbclid=IwAR3gCLoDr69kJ88FN6XZPZcJnByFpFrIfgQYbQ6RI-hLJBAEGQdLi_hdq_0)

[fbclid=IwAR3gCLoDr69kJ88FN6XZPZcJnByFpFrIfgQYbQ6RI-hLJBAEGQdLi_hdq_0](https://www.pageantdesignsolutions.com/usoa?fbclid=IwAR3gCLoDr69kJ88FN6XZPZcJnByFpFrIfgQYbQ6RI-hLJBAEGQdLi_hdq_0)

Full-Page
8.5" W x 11" H

(please include
a 1/8" bleed)



FAQ

FAQ's

Do I have to compete in and win a preliminary competition to compete in the national pageant?

D.C., Maryland, and Virginia do have a state competition that you must compete to go to the national pageant. Other states may or may not have local preliminaries available in your area. If there is no preliminary pageant in your state, apply directly with the national office.

How long does it take to receive my sash and crown?

Once the sash is ordered, production generally takes 4-6 weeks.

Is there a minimum amount of tickets I am required to sell?

Yes, there is a 2-ticket requirement for each contestant to be sold. 5-10 is advised.

When do tickets go on sale?

Tickets typically go on sale 2-4 weeks before the pageant. You will be notified when they go on sale and given instructions on purchasing tickets.

Do children under 2 need a ticket?

No, But children 3+ will need a ticket.

Will the pageant be televised?

There will be a Live Stream for purchase.

FAQ

FAQ's

Are there any required rehearsals before the pageant?

No. All rehearsals will take place during the pageant weekend.

How do I sell advertisements in the program book to raise money for my pageant expenses?

Once registered as a contestant, you will be provided a sponsorship letter to present to businesses, friends, and family who may wish to support you by purchasing an advertisement to wish you good luck or to promote and highlight their business!

How do I submit my paperwork, documents, headshots, etc?

For everything you need to send, please email the state you are competing in emails:

DC:

districtofcolumbia@unitedstatesofamericapageants.com

VA: Virginia@unitedstatesofamericapageants.com

MD: maryland@unitedstatesofamericapageants.com

Can I get a Facebook Page or Instagram Account with my local title?

DO NOT CREATE ANY SOCIAL MEDIA ACCOUNTS WITH YOUR LOCAL USOA TITLE. However, we can create a Facebook page for you to use for your reign. Local titleholders no longer get Instagram accounts, but you are free to use your account

Are all days of the pageant mandatory?

Yes, all days are mandatory, and all activities are mandatory

What do you look for in a State titleholder?

We look for people who want to live by our motto: Empower women, inspire others, and uplift everyone. We want title-holders who will advocate for their platform on social media and who are passionate about making a difference.

Have more questions? Please message us!

Contact Info



Hannah Le Tourneau

EXECUTIVE
DIRECTOR



DC:districtofcolumbia@unitedstatesofamericapageants.com
VA:Virginia@unitedstatesofamericapageants.com
MD:maryland@unitedstatesofamericapageants.com



@usoamissdc
@usoamissmaryland
@usoamissvirginia



Hannah Le Tourneau



UNITED STATES
of America's
DC • MD • VA

WELCOME TO THE
SISTERHOOD